Jade Longhurst

Senior Product Designer
6+ Years Experience

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Education

Utah Valley University
Interaction Design - B.S. | 2016-2019

Core skills

UX Strategy • Product Design • Design Systems • Interaction Design • Information Architecture • Cross-Functional Leadership • Prototyping • User Research • Usability Testing • AI-Assisted Design • Accessibility (WCAG 2.1) • Systems Thinking • Figma

Experience

NetDocuments | Senior Product Designer
July 2021 - Present

- Led UX strategy and end-to-end design for a next-generation platform, redefining core user workflows and system architecture for a modernized product experience
- Contributed to a pilot redefining the product development lifecycle with AI, collaborating with product and engineering to move from concept to implementation through direct code contributions (branches and pull requests)
- Designed a file preview experience that drove a 186% increase in feature usage, validated through research and iterative usability testing
- Defined how users navigate and interact across a new platform, creating consistent patterns that simplified complex workflows
- Partnered with product and engineering leadership to translate ambiguous requirements into cohesive, user-centered solutions
- Co-developed and scaled a design system (Atticus), enabling consistency and reuse across complex product surfaces
- Drove accessibility initiatives aligning with WCAG standards, improving usability across diverse user needs

Designlab | UX Design Mentor
June 2022 - May 2024

- Mentored aspiring UX designers through portfolio reviews, design critiques, and career development guidance
- Provided feedback across interaction design, usability, systems thinking, and presentation skills
- Helped students refine case studies and communicate design decisions more effectively

XANT | Product Designer
January 2021 - June 2021

- Led design for data-intensive product areas, translating complex data science workflows into intuitive, user-friendly experiences
- Designed scalable interaction patterns for CRM and sales engagement tooling, improving usability and efficiency across core workflows
- Conducted research and usability testing to inform product direction and validate design decisions
- Delivered high-quality, production-ready designs within fast-paced, constraint-driven environments

Blueroof360 | UX/UI Designer
November 2019 - January 2021

- Designed reusable UI components and templates across multiple enterprise and client-facing products
- Collaborated closely with engineering to ensure feasibility and consistency across implementations